APOS Integrates Location Intelligence with SAP® BusinessObjects™ Dashboards

Las Vegas - October 16, 2012 - APOS Systems Inc., a leading provider of well-managed business intelligence (BI) solutions for SAP® BusinessObjects™ solutions, announces new capabilities within its APOS Location Intelligence Solution (LIS). LIS now takes advantage of advances presented in the SAP BusinessObjects Business Intelligence 4.0 platform to deliver integration between location intelligence and SAP BusinessObjects Dashboards 4.0 (formerly known as SAP BusinessObjects Xcelsius® Enterprise), as well as with the SAP Crystal Reports® family of offerings.

The use of location information to drive analytics and decision making has become critical to today's enterprise. The visualization of the location aspects associated with business information improves comprehension and communication, facilitates decision-making workflows, and creates competitive advantage for forward-looking organizations.

Integrating the APOS Location Intelligence Solution with SAP BusinessObjects Dashboards takes analytics capabilities to a new level with interactive location analytics. The integration combines compelling geospatial visualization with a quick connection to Web-based maps, providing easy configuration and deployment, and an interactive selection of drilldown tools.

"Using the APOS Location Intelligence Solution with SAP BusinessObjects Dashboards lets users integrate their corporate data, industry data, and demographic data into unified and compelling map visualizations, providing fresh perspectives on the business questions at hand," said Allan Pym, chief operating officer, APOS.

A free edition of the APOS Location Intelligence solution for BI Dashboards is available for download at: www.apos.com/content/esri-live-viewer. For more information, visit APOS Systems in booth 104 at SAP TechEd 2012 Las Vegas, being held Oct. 15-19.

About APOS Systems
Since its beginning in 1992, APOS Systems has evolved from a custom business application development shop to a global provider of solutions promoting well managed business intelligence. APOS focuses on providing BI Platform Management and Location Intelligence solutions that improve the return on your BI investment. APOS solutions simplify, automate, complement, enhance and extend BI practices, and focus BI processes for greater agility in your organization's decision-making capabilities.

APOS Systems Inc. is headquartered in Kitchener, Ontario, Canada. Visit www.apos.com for more information about APOS Systems Inc.

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For More Information, Press Only:
Allan Pym
+1 519-666-2020
apym@apos.com