



Precision reporting, Delivered simply!

Automated Report Generation & Distribution

PowerBurst Publisher provides automated, bulk report scheduling and delivery for **Power BI**, delivering precise reports to all of your stakeholders — inside and outside of your organization.

PowerBurst expands report generation and distribution options with secure, dynamic, data-driven scheduling and broadcasting of personalized reports to increase the reach, automation, AI integration, and value of enterprise reporting.

- ❖ Bulk scheduling automation
- ❖ Event-based scheduling of report broadcasts
- ❖ Monitoring and auditing of report broadcasts
- ❖ Failure mitigation for report broadcasts (automatic or manual options)
- ❖ Recipient email tracking and monitoring



SAP® Analytics Cloud

SAP® Analysis for Office



Extend insights beyond Power BI users

- Share insights with anyone — inside or outside your organization
- No barriers, no limits, no extra BI licenses

Bring impactful reports to more employees

- Deliver reports directly to internal groups who are not part of Power BI user base

Simplify access for busy stakeholders

- Securely deliver personalized reports
- Simplify end-user report access

Deliver trusted reports to your external network

- Deliver timely, precise information to customers, suppliers, partners, regulators and other external stakeholders
- Secure delivery of Power BI reports tailored to each relationship

Precision through automation

- Accurate, consistent, and tailored to each recipient
- Track report receipts and opens

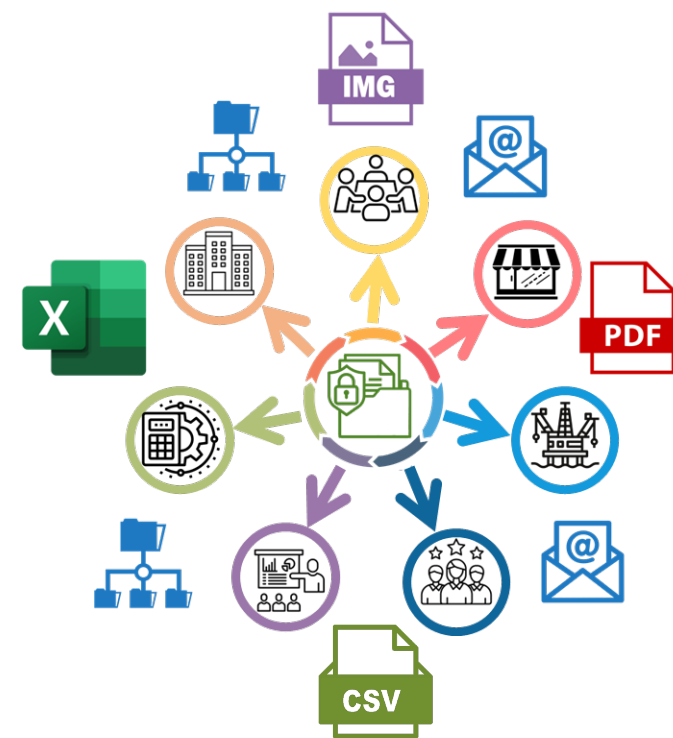
Automation unlocks ROI

- Support both small strategic teams and large user networks with automation of the entire distribution process
- Lower operational effort, reduce risk, and unlock meaningful ROI across the business



Expand the reach of Power BI

Get personalized reports from Microsoft Power BI to the right people, at the right time, in the right format



Many stakeholders such as executives, sales teams, and operational staff are not well positioned to efficiently and consistently navigate to reports. PowerBurst delivers personalized Power BI reports directly into their workflow for easy access to the insights they need. Whether it is financial, operational or management reporting, PowerBurst enables stakeholders to focus on decisions, not navigation.

PowerBurst adapts report content automatically as business data changes. Updates to roles, territories, accounts, or responsibilities are reflected instantly, ensuring each person receives the version aligned with their latest information needs.

Report distribution made easy

POWERFUL BULK REPORT SCHEDULING

Dynamic generation and delivery of personalized Power BI content aligned with defined data filtering rules

DYNAMIC REPORT GENERATION

Send to email, network file shares, FTP/SFTP, SharePoint, as a PDF, XLS, CSV, or Image

AGENTIC AI INTEGRATION

Agentic AI detects changing conditions and triggers PowerBurst to burst actionable information exactly where and when it is needed

TARGETED REPORT DISTRIBUTION

AI-driven scheduling and recipient information for the ultimate responsive information delivery

ORCHESTRATED PROCESS TIMING

Handle thousands of recipients reliably

CENTRALIZED GOVERNANCE & CONTROL

Automate recurring reporting cycles and conditional scheduling



Advanced Control for Enterprise Reporting

Agentic AI Integration



Agentic AI tracks and detects changing conditions, then passes focused parameters to PowerBurst for strategic bursting execution — routing precise actionable information exactly when it is needed.

Information Process Orchestration



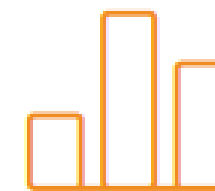
PowerBurst orchestrates complete information distribution workflows, unifying rules, schedules, triggers, and processing logic so organizations can run complex reporting operations with consistent, reliable execution.

Multi-BI Platform Support



With support for Power BI, Tableau, Google Looker, and SAP Analytics, PowerBurst provides a single, centralized approach to report distribution, simplifying operations and replacing multiple tools with one unified solution.

Scalable Architecture



PowerBurst operates within your secure environment and scales as demand grows. Its architecture supports horizontal and vertical expansion, with processing workloads distributed across designated servers for reliable, high-volume execution.

Generate and deliver financial reports and analytic insights to your internal and external stakeholders without manual assembly or distribution

“We now can “push” daily and monthly reports to the managing directors and board members directly. The automation options, both from a security perspective and the process improvements, save a lot of time.”

- Gottfried Pfeil

Group Controlling Manager, Bechtle AG



Distributing reports manually is time consuming, labor-intensive, and prone to error. PowerBurst is a scalable solution that allows you to automate distribution of personalized, timely reports to internal and external stakeholders. Customize format and destination options to each stakeholder, ensuring they receive the right information, in the right format, in the right location, at the right time. PowerBurst's conditional reporting capabilities support anomaly detection, allowing you to initiate remediation and risk management quickly and effectively.

Scalable, automated distribution involves scheduled broadcasting to ensure financial reports, such as statutory and liquidity reports, are sent at predefined intervals to large stakeholder groups. PowerBurst features Role-Based Access Control, ensuring relevant sections are provided to executives, auditors, and department heads. Additionally, it supports multi-destination distribution via email, SharePoint, cloud storage, and internal portals.

Customization for diverse audiences includes dynamic report bursting for personalized financial data, multi-format exports for compatibility, and data-driven conditional alerts for timely decision-making.

Secure and compliant report distribution involves encryption and secure transfer to protect sensitive financial reports, audit logging and compliance tracking to meet regulatory standards, and authentication with multi-factor access to prevent unauthorized viewing.

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