

**Precision**
DRILLING

FOCUS CUSTOMER - PRECISION DRILLING

Precision Drilling (Precision) is an international Oil and Gas drilling contractor focused on delivering maximum efficiency, helping its customers minimize risk, reduce well costs and generate returns on their investments. They provide safe, consistent, repeatable and reliable service with the full support of the entire Precision team.



CHALLENGE



Precision successfully deployed SAP Analytics Cloud as their primary platform for analytics, however connectivity restrictions presented challenges for rig supervisors to access strategic management information. This required an effective method to distribute site-specific analysis to field superintendents to support them in controlling daily operational costs.

SOLUTION: APOS PUBLISHER FOR CLOUD



DISTRIBUTING RIG-SPECIFIC INFORMATION

Precision gained the ability to provide precisely the information needed by field personnel to help them run their rigs effectively and efficiently.



PERSONALIZED CONTENT TO FIELD PERSONNEL

Precision used SAC story filters with APOS Publisher for Cloud to personalize and simplify dynamic reports for each field superintendent.



AUTOMATED, EASY TO DEPLOY PROCESSES

Precision quickly and easily implemented the dynamic, data-driven processes of APOS Publisher for Cloud to automate the targeted distributions.

FEEDBACK

"Our SAP Analytics Cloud deployment focused on the reports that needed to be in place on our Go-Live date. We used SAC to populate dashboards with drill-down capabilities for executives and middle management, but we needed to find a way to get this information out reliably to our field superintendents. APOS Publisher for Cloud easily filled this gap in our requirements."

- **Chris James, Senior Manager, Application Technology, Precision Drilling**