



# Who is APOS?

- Formed in 1992
- Enabling BI platform management, administration, migration, governance and compliance
- Simplifying, automating, extending SAP Analytics Cloud, SAP BusinessObjects, and SAP data analytics
- Strategic SDK development and consulting
- Hundreds of customers globally

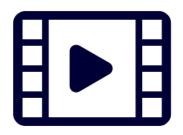




# Housekeeping



You will have access to the slides via email



You will get the recording within 24 hours



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# **Today's Session**

## **Key Topics**

- Information Recipients & User Scenarios
- SAP Analytics Cloud Publications Functions & Boundaries
- APOS Publisher for Cloud Functions, Architecture, Process, Roles
- APOS Publisher for Cloud Solution Configuration & Execution
- Q&A see webinar console





# **Steve Bickerton**

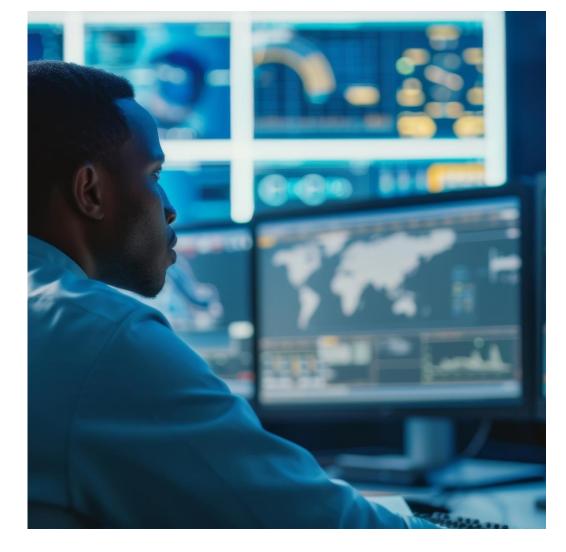
Senior Principal, North American BTP Center of Excellence







# Information Recipients & User Scenarios







## **SAP Analytics Cloud - Report Access**

- Most analytics consumers access reports by logging into SAC
- Some consumers require reports to be pushed directly to them





## **Information Recipients**









#### **Executives**

Executives to receive daily briefing book reports providing consolidated KPI reports into one package. These reports are pre-processed and delivered to them to fit precise time windows.

#### **Customers**

Provide customers with order processing updates, including inventory status and shipping date estimates. These reports to be generated and emailed to key contacts of each customer, with data for just their account.

## **Information Recipients**









#### **Finance Teams**

Group company finance leaders need to receive individual company and consolidated financial reports. The reports must be personalized with various degrees of granularity depending on the recipient role and company affiliation. Preprocessing and distribution of these reports provides timely information for the finance teams.

#### **Store Managers**

Individual retail store managers to receive regular (daily, weekly, monthly) sales and inventory reports to allow review key status and performance KPIs for team management and collaboration between stores. Each manager must receive data for only their store.

## **Information Recipients**









#### **Suppliers**

Inventory status and order requirement details sent regularly to each supplier to allow them to better support just-in-time flow of parts. Each supplier should receive only data that is relevant to them.

#### **Sales Teams**

Individual account managers to receive customer status reports for their accounts, including sales orders and current order status reports.

## **SAP BI & Analytics**

## **SAP Report Scheduling & Broadcasting Solutions**

- SAP BEx Broadcaster
- SAP BusinessObjects Publications
- SAP Analytics Cloud Publications





























# SAP Analytics Cloud Publications

## **Functions & Boundaries**







## **SAP Analytics Cloud Publications**

#### What is SAC Publications?

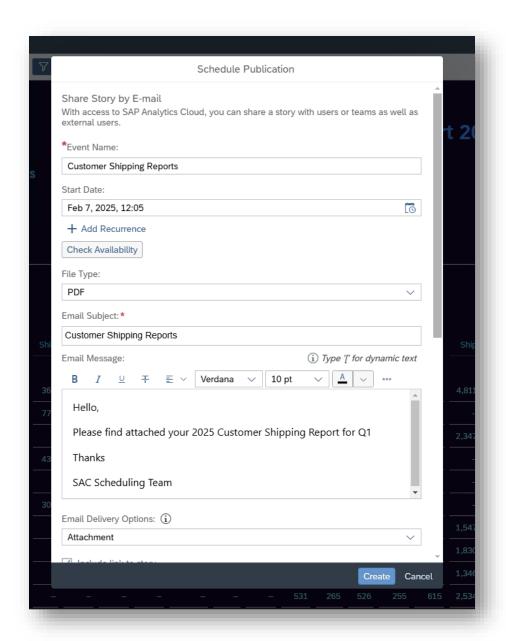
SAP Analytics Cloud (SAC) Publications are a feature that allows users to schedule, create, and distribute reports or analytical content in a variety of formats, including PDFs or PPT files. Publications can be sent to specific recipients or groups, helping to automate the delivery of business insights to stakeholders.



## **SAP Analytics Cloud Publications**

#### **SAC Publications Example:**

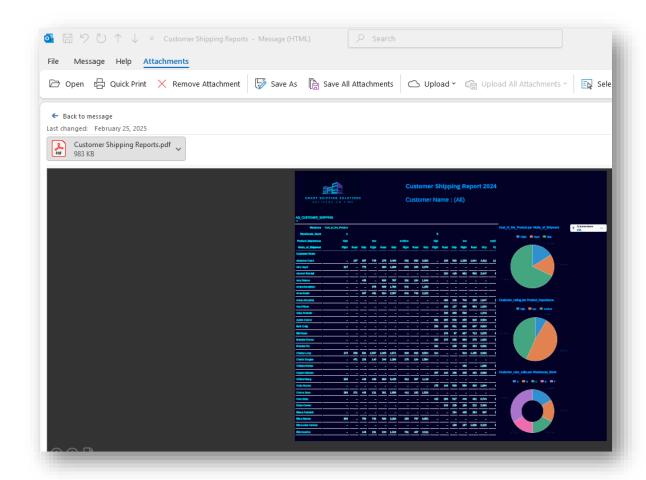
- Schedule SAC Story to Email
- Send as PDF as attachment
- Customize email body
- Add link to story in email



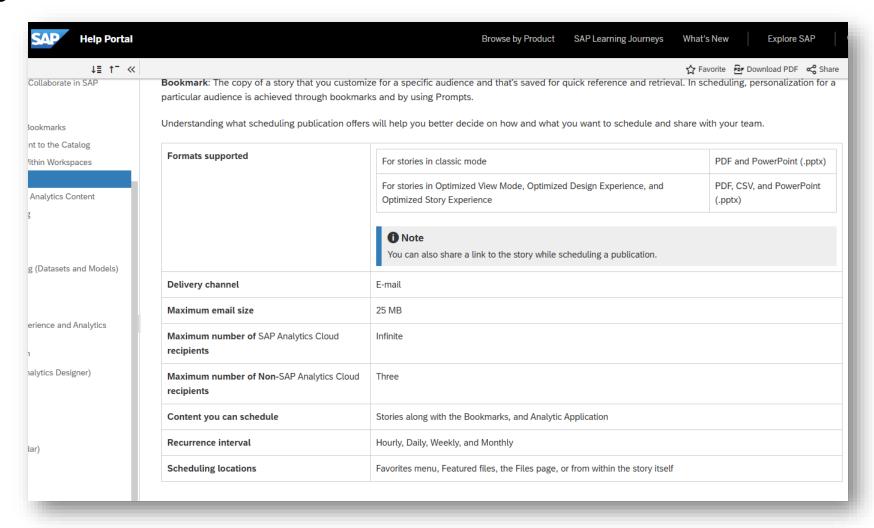
## **SAP Analytics Cloud Publications Usage**

Native SAC Publications is successfully used to fulfill basic report scheduling and distribution use cases:

- Generation and send of static reports on a one-time or recurring schedule that is a date/time-based schedule
- Schedule volume levels are modest and are evenly spread throughout the day
- Each schedule runs a report and distributes to an individual or a small group of users by email
- Recipients are SAC users
- All report recipients receive the same report with the same data set

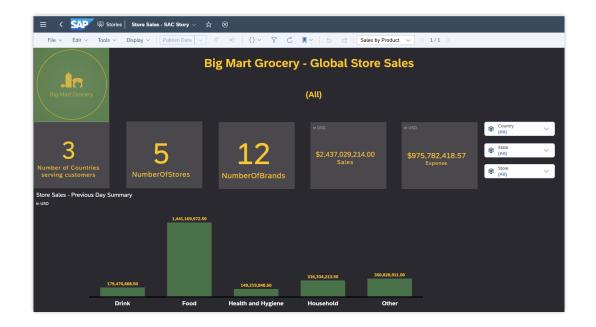


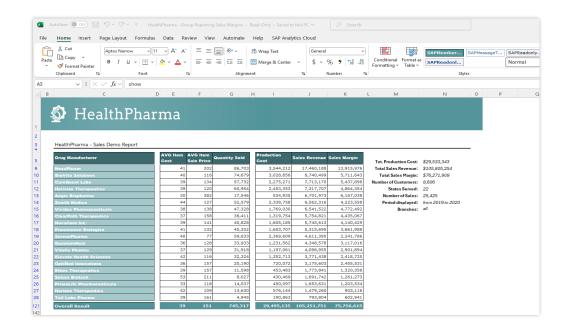
## **SAP Analytics Cloud Publications - Boundaries**



**Built-in SAC scheduling capabilities are limited** 

## **Reports for Broadcasting**





## **Types of Reports for Broadcasting:**

- SAC Stories
- SAC Analytical Applications
- SAP Analysis for Office

## Reports for Broadcasting – SAC Stories/Applications

#### **SAP Analytics Cloud Stories**

- Limited scheduling volume based on licensing
- Limited scheduling to external recipients
- No conditional broadcasting (trigger/event)
- Hard to configure dynamic recipients, tailored distribution per recipient
- Email only as a destination
- Limitations on stories based on Live Datasphere connection

#### **SAP Analytics Applications**

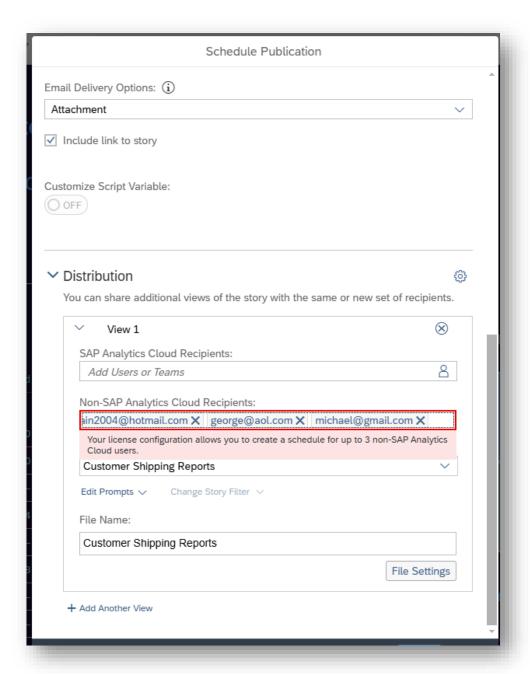
Not support natively in SAC for Publications

# SAP Analysis for Office publications

- Dependent on SAP BusinessObjects
- No SAC scheduling available for SAP Analysis for Office (AfO)

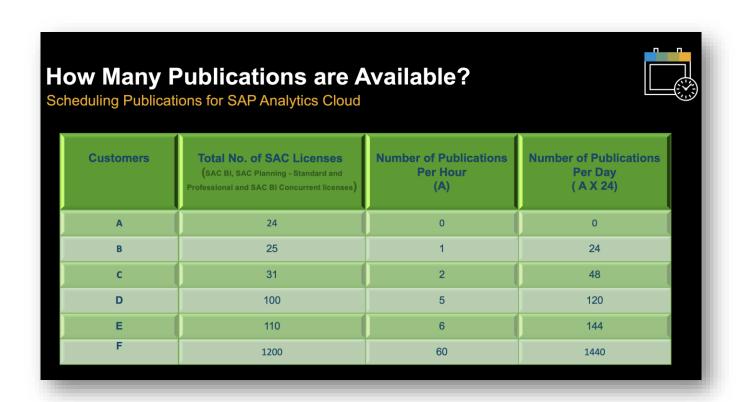
#### **External recipients**

- Only able to email to 3 external recipient email addresses
- This limits your publications when needing to publish to external stakeholders



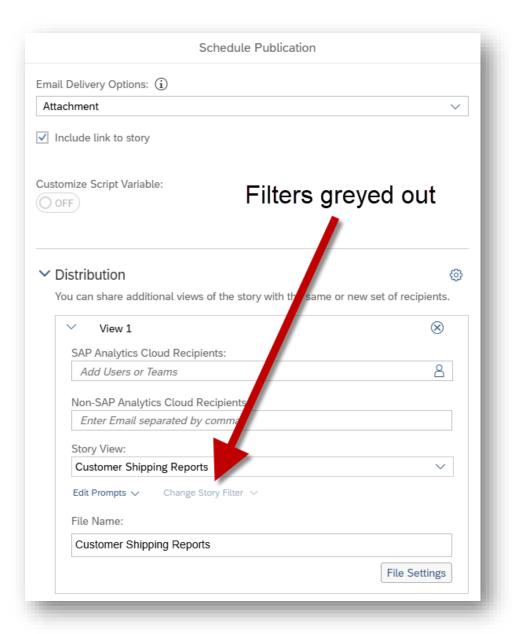
#### **Volume limitations**

 Amount of publications per hour is limited based on your SAC licensing



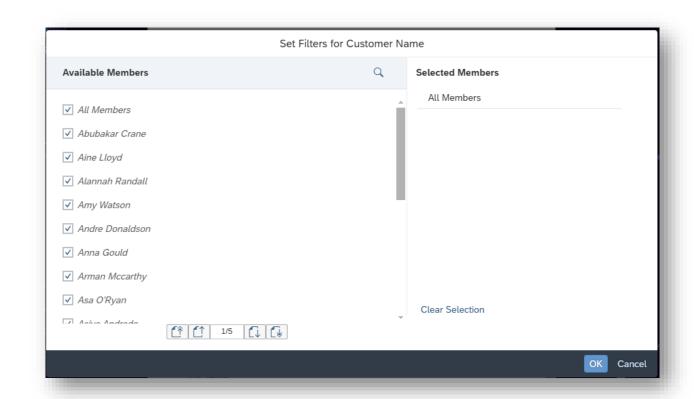
## **Filtering**

- Can only filter if story level or page level filters already exist
- Cannot filter on the fly based on any dimension associated with model



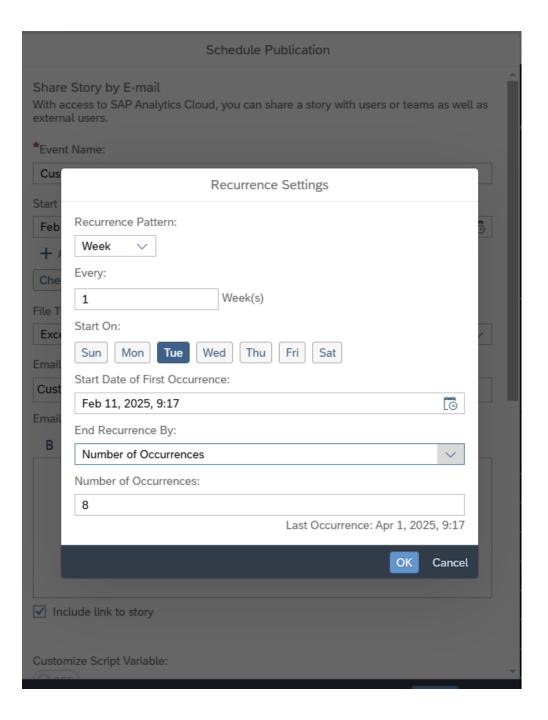
## **Dynamically driven properties**

- No option to dynamically set filter values
- No option to set dynamical values for any other property
   e.g. Variables, Email address lists etc.



#### **Conditional Broadcasting**

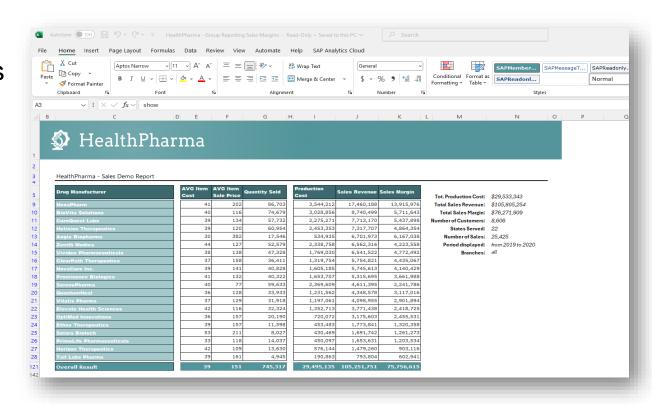
- Can only scheduling trigger-based on recurrence
- Cannot do event/trigger-based broadcasting based on certain conditions or thresholds



## Reports for Broadcasting – SAP Analysis for Office (AfO)

#### **Analysis for Office Broadcasting**

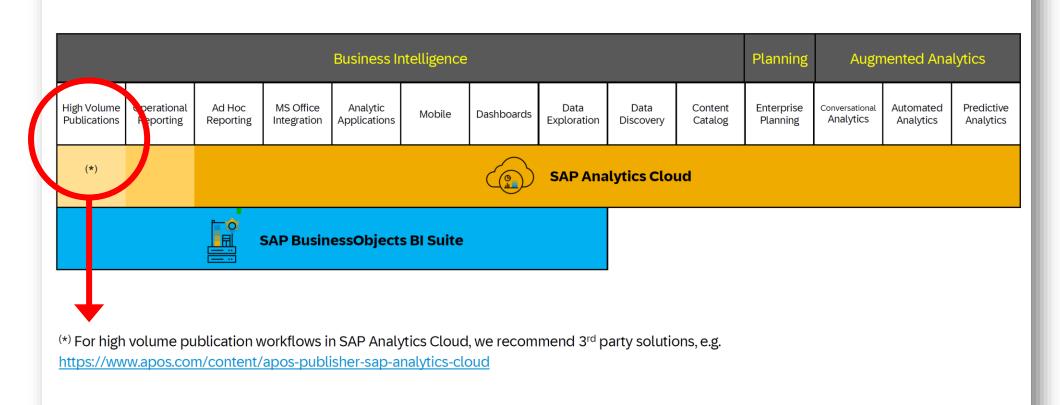
- Heavily dependent on SAP BusinessObjects for scheduling
- Can store AfO reports in SAC but cannot schedule
- Users coming from BEx Broadcaster need scheduling solution for AfO



## **SAP Analytics Cloud Publications - Boundaries**



Public



23

## **Automated SAP Report Broadcasting**

- SAP Analytics Cloud Reports/Stories
- SAP Analytics Cloud Analytical Applications
- SAP Analysis for Office Reports





























## **Serve Information Needs + Modernize Analytics**

#### **Push Analytics to casual S/4HANA users**

- Remove information barriers for infrequent S/4HANA users who require reports
- Serve information needs of both SAC users and strategic external stakeholders

### Address current SAP BusinessObjects scheduling and broadcasting workflows

Remove reliance on SAP BusinessObjects and simplify path to SAC adoption

#### Modernize BEx Broadcaster use cases

Remove reliance on legacy BW / BEx technologies and simplify path to SAC adoption

#### Centralize and govern report broadcasting

- Monitor, manage and control report broadcasting processes
- Manage and optimize Analysis for Office scheduling patterns and related query activity

Alan Golding
Solution Consulting Manager, APOS







Functions, Architecture, Process & Roles







APOS Publisher for Cloud is a software solution that automates the generation of tailored versions of report content from SAP Analytics Cloud (SAC), and then distributes that analytics content out to targeted users and locations.

The solution functions to broadcast personalized analytics to the right people, at the right time, and in the right format.







## **Dynamic Rules**

Dynamically generate tailored report distribution using dynamic recipient data



#### Filters/Variables

Apply filters and variable values on an individual basis so everyone is getting their own data



## **Security Integration**

Supporting the various ways SSO is configured on customer's landscape





#### **Formats & Destinations**

Supporting wide range of reporting formats and flexible delivery destinations



#### **Consolidation of Multiple Reports**

Reduce overload of emails/reports by consolidating into one single report/email



## **Export Options**

Allow multiple export formats in a single email (e.g. XLS, PDF and PPT)



## **Widget Level Broadcasting**

Target specific widgets on a given SAC Story page





## **Integrated Scheduling**

Web-based scheduling accessible from a browser



#### **Conditional Broadcasting**

Trigger/event based scheduling based on specific conditions/thresholds



#### **Monitoring & Alerts**

Monitoring distribution processes and receive notifications about the status



#### **Customer Success Profile**

Large and diversified marketer, wholesaler and distributor of healthcare, medical and pharmaceutical products

- \$12 billion+ annual revenue
- 5,000+ employees
- 100+ locations

## **Landscape & Core Challenge**

In the process of a business transformation project with migration to SAP S/4HANA, implementing SAP Datasphere and SAP Analytics Cloud as their analytics and reporting solution.

To meet operational and regulatory commitments, this customer must deliver 36 sales and operations reports to external stakeholders on a regular and recurring schedule.





## **Solution Requirements**

On a scheduled and recurring basis:

- Automatically generate reports that are filtered for each stakeholder recipient to include only data relevant to each recipient
- Distribute those reports via email to:
  - External stakeholder recipients not part of SAC user base
  - Strategic internal users
- Provide reports in multiple formats: PDF, Excel, PPT

#### **SAC Solution Barriers:**

**SAP Analytics Cloud Publications restrictions:** 

- Reports based on SAP Datasphere live data are not supported
- Excel format output is not supported
- Limits on volume of **Publications** below required level

**Problem & Pain:** Not satisfying this critical requirement would mean significant change to their digital transformation process plan. Changes would include an analytics **technology shift** with **associated delays**, all while **initial go-live was scheduled to happen within 90 days**.





## **Expanded Solution Considerations**

- High-performance, timely broadcasting
- Split and send data to internal and external recipients
- Broadcast Excel data (50,000 records) via email with dataset filtering
- Broadcast PowerPoint and PDF files with embedded, filtered datasets
- Security integration MFA, OKTA
- Secure broadcast via SFTP
- Use Excel and PowerPoint templates for professional look and feel
- Monitoring & tracking success/failure notifications
- Performance: Threading and scalability

### **Outcomes & Customer Success**

#### **APOS Publisher for Cloud was successfully deployed:**

- Initial critical use cases have been met
- Regulatory commitments being satisfied
- SAP Datasphere and SAP Analytics Cloud Go-Live achieved
- Future use cases will expand the value of SAP Analytics Cloud and APOS Publisher for Cloud

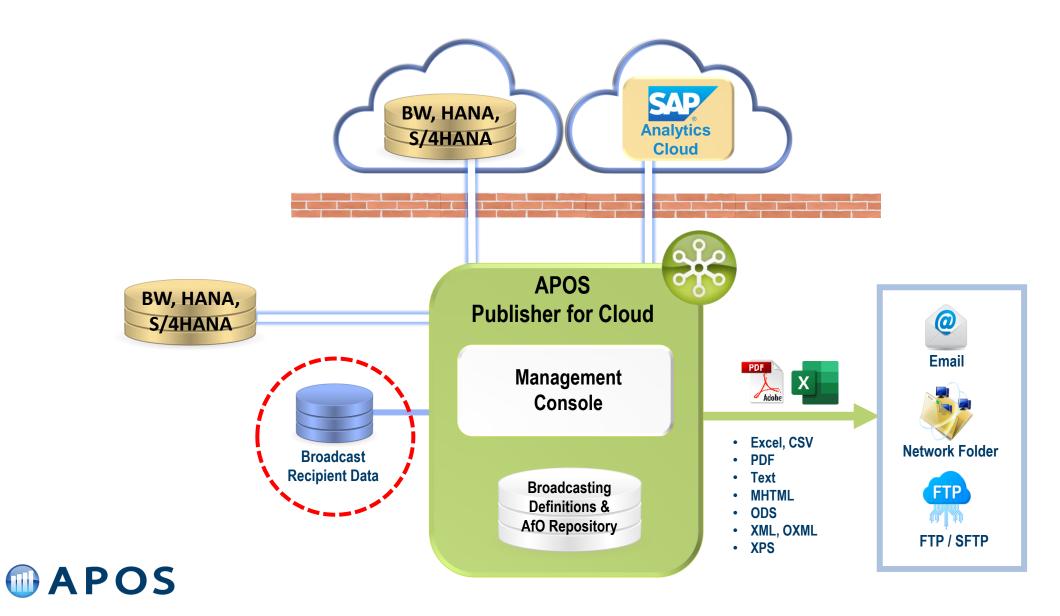




#### **APOS Publisher for Cloud Any SAC Story** Live & Import Data Data • S/4HANA, BW, Datasphere • SAP & Non-SAP Sources **Analytics** Cloud **APOS Publisher for Cloud** @ **Email** Management Console **Network Folder Broadcast Recipient Data Broadcasting Definitions** FTP / SFTP



#### **APOS Publisher for Cloud – Analysis for Office Support**

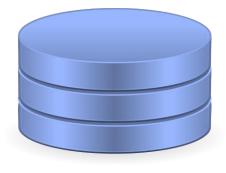


#### **Broadcast Recipient Data**

A data source provided by customer which contains values to drive dynamic report filtering and control report distribution.

#### Any ODBC / OLE DB data source

- Excel
- SQL Server, Oracle, etc
- S/4HANA, Datasphere, BW, BW/4HANA



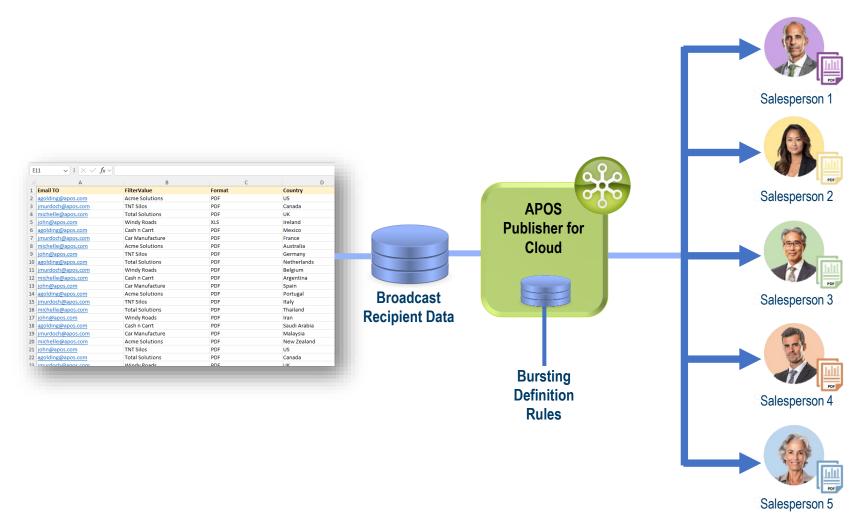
**Broadcast Recipient Data** 

The Publisher for Cloud bursting definition creates the framework and rules for the broadcast.

The Broadcast Recipient Data drives the specific values of the broadcast.

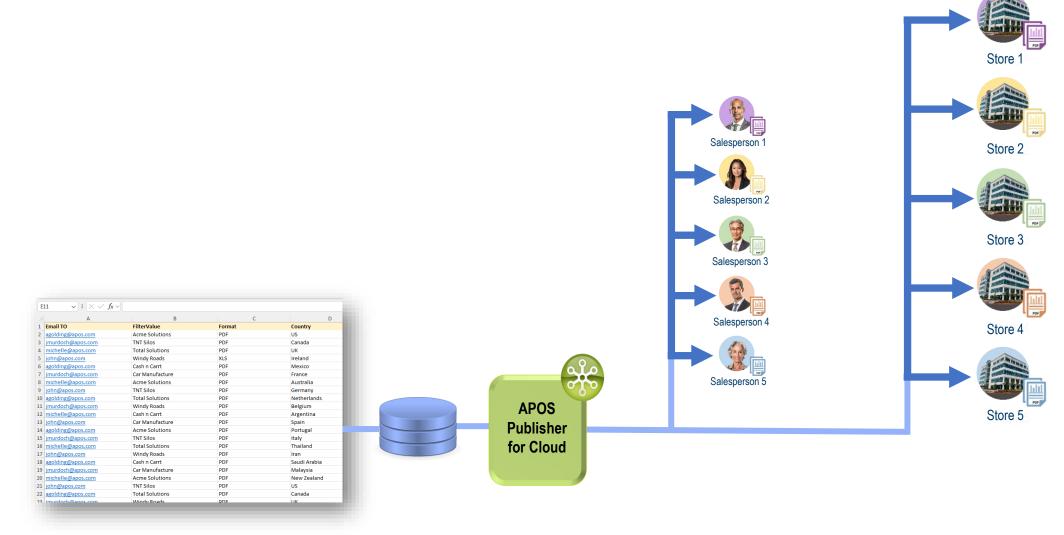


#### **Dynamic Recipient Broadcasting**



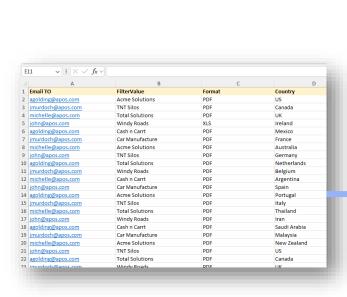


#### **Dynamic Recipient Broadcasting**

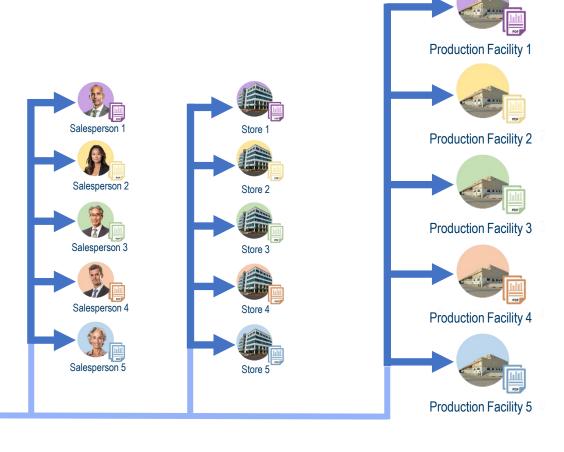




#### **Dynamic Recipient Broadcasting**









#### Publisher for Cloud – Broadcast Process + Roles



- Define SAC Content
- Define Broadcast Rules
- Configure Recipient Data Source
- Define Filter Logic
- Define Formats & Destinations
- APOS P4C Windows Desktop Application



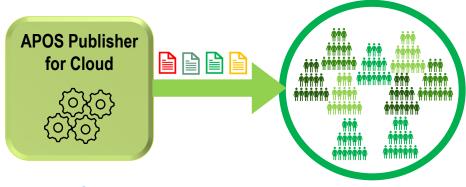
## **Broadcast Scheduler**

- Schedule Pre-built Broadcast Definitions
- Define Frequency and Recurrence
- Manage Existing Schedules
- APOS P4C Windows Desktop Application OR
- APOS P4C Web Scheduling UI (Browser)



**Broadcast Execution** 





- Automated Schedule
- Windows Application Server

Reports Delivered & Consumed

(PDF, XLS, PPT, DOC, +)







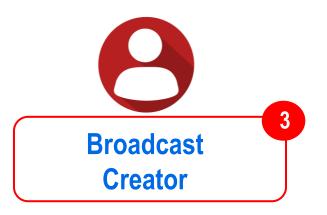
# APOS Publisher for Cloud Configuration and Execution







#### **Solution Overview Steps**



- Define SAC Content
- Define Broadcast Rules
- Configure Recipient Data Source
- Define Filter Logic
- Define Formats & Destinations
- APOS P4C Windows Desktop Application



**Scheduler** 

- Schedule Pre-built Broadcast Definitions
- Define Frequency and Recurrence \*\*
- Manage Existing Schedules
- APOS P4C Windows Desktop Application
- APOS P4C Web Scheduling UI (Browser)



Reports Delivered & Consumed

(PDF, XLS, PPT, DOC, +)

#### **Key Points**

- SAP Analytics Cloud Publications addresses basic SAC report scheduling & distribution
- Limits on volume of publications and external recipients are major boundaries
- Limits also for dynamic recipients, conditional broadcasts, and format/destination options
- APOS Publisher for Cloud provides extensive capabilities scheduling & broadcasting
- Automated, data-driven approach addresses broader needs and limits system maintenance
- Transition workflows from SAP BusinessObjects or BEx Broadcasting to SAP Analytics Cloud



#### **SAP Analytics Cloud Bursting and Distribution**





## **Upcoming Webinar**



## SAP Analytics Cloud & Analysis for Office Report Scheduling & Broadcasting

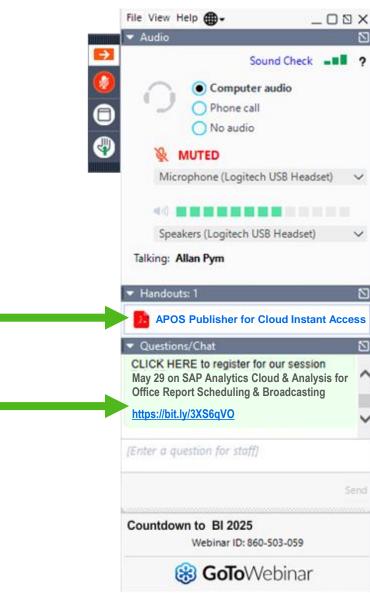
Thursday, May 29 – 11am EDT / 8am PDT / 4pm BST / 5pm CEST

Register now in PDF in handout panel or using link in Chat panel



### Register for May 29

- ✓ Open the PDF in the Handout panel and click on the webinar link
- ✓ Open the Chat panel and click the link in the message







#### **APOS Solutions for SAP Analytics Cloud**



#### **APOS Publisher for Cloud**

- Automated broadcasting and distribution of personalized SAC reports to target user groups
- Distribute reports to the right people, right time, right location, right format
- Analysis for Office broadcasting and scheduling



#### **APOS Data Gateway**

- Live connectivity from SAC to wide range of data sources
- Import data from wide range of sources into SAC
- Extract and Export data from SAC



#### **APOS Solutions for SAP BusinessObjects**



#### **APOS Insight**

#### **BI System Auditing**

- System Inventory
- Security Analysis
- System Usage Analysis
- Report Impact Analysis

#### **BI System Monitoring**

- Advanced System Monitoring
- · Operating Environment Monitoring
- · Database Monitoring
- Process Monitoring

#### **BI Report Testing**

- Automated Report Testing
- · Regression Testing
- · Validation of Report Data
- · Report Performance Testing

#### **BI Query Surveillance**

- · Real-time BI Query Monitoring
- Query Performance Alerting & Auditing
- · Query Intervention; Remote Cancelling
- · Sensitive Data Audit



#### **APOS Administrator**

#### **Object Management**

- Bulk Security Management
- Bulk Settings Management
- System Objects Promotion
- Connections Maintenance

#### **Schedule Management**

- · High-volume schedule management
- Multiple schedule properties editing
- Grid scheduling interface
- Repeatable scheduling templates

#### **Instance Management**

- Manage entire instance inventory
- Granular instance search
- Stop, pause, release, reschedule
- Rapid recovery to failed schedules

#### **APOS Storage Center**



- System Backup
- · Content Archiving
- Content Versioning
- Selective Restoration
- Automated System Clean Up

#### **APOS Publisher**



- Systematic Content Delivery
- Advanced Document Bursting
- Enhanced Content Distribution
- Security and Encryption
- Statement Generation

#### **APOS Web Intelligence Migrator**



- Bulk conversion of Universes from UNV to UNX
- High-Volume Repoint Web Intelligence reports
- Success validation
- Controlled, project-based workflow





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JOIN THE SAP ANALYTICS CLOUD GROUP TODAY!

in

Search for "SAP Analytics Cloud (SAC)" on LinkedIn and request to join

### **QUESTIONS?**

Please enter your questions in the Q&A panel.







## Thank you!

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