

Customer Profile

Aerospace – a multinational company at the forefront of aerospace innovation, including the design and manufacture of commercial aircraft, defense contracting and space engineering.

- Assembly plants worldwide
- Manages secure communications between governments, militaries and international agencies, supporting their operational needs

Landscape & Core Challenge

- SAP Analytics Cloud
- SAP BusinessObjects
- Emphasis on secure IT infrastructure and communications
- Provides critical infrastructure to its customers

SAP Analytics Cloud plays a key role in data visualization and reporting, replacing **SAP BusinessObjects**. Decommissioning **SAP BusinessObjects** could not fully proceed until they established report broadcasting functionality to address existing use cases being fulfilled by **SAP BusinessObjects Publications**. Specifically, they needed to schedule and execute emails with filtered **SAC** reports as automatically customized PDF files detailing performance metrics for all manufacturing and assembly facilities.

Requirements

- Schedule and execute timely, personalized and secure emails with filtered **SAC** reports
- Generate personalized PDFs and other formats
- Export PDF and CSV files without using Microsoft Office
- Information distribution service levels to meet business requirements

Problem & Pain

SAP Analytics Cloud Publications functionality did not meet their report distribution needs. Without the ability to communicate their **SAP Analytics Cloud** reports in a timely and effective manner, they would not be able to decommission **SAP BusinessObjects** and commit fully to **SAP Analytics Cloud** as their visualization and reporting platform.

Barriers

SAP Analytics Cloud Publications restrictions:

- Personalization using bookmarks is time-consuming
- Service levels are inadequate due to volume limits
- Publications processing window limits impact timely delivery of reports

Customer Problem

Outcomes & Customer Success

APOS Publisher for Cloud enabled this company to:

- Meet their scheduling needs
- Meet their information personalization needs
- Achieve effective distribution and required service levels
- Decommission legacy BI assets
- Continue to develop an advanced visualization and reporting strategy

“This company was committed to the analytics and visualization offered by SAP Analytics Cloud, but needed robust broadcasting capabilities to realize their vision of reliable and secure communication across numerous facilities and a variety of user types. The success of APOS Publisher for Cloud in meeting their specific broadcasting needs allowed them to continue to deploy their analytics strategy across the enterprise.”

– Peter Warren, Account Manager, APOS

