

# Customer Profile

**Hunt LNG** – leading independent energy, exploration and production company

- 80+ years of petroleum operations
- operations in North America, South America, Europe and Middle East



## Landscape & Core Challenge

Moving reporting use cases from **SAP BusinessObjects** to **SAP Analytics Cloud** as BI and analytics platform

Along with real-time KPI dashboards, requirements included **distribution of reports to strategic users**. These distributed reports support timely decision making related to **operational, resource, and production quality** data to ensure the safe and efficient production and transportation of the LNG product.

## Solution Requirements:

- Scheduled reports for recurring distribution to strategic users
- Personalization of data to ensure frontline management receives only the data that is relevant to them
- Conditional bursting to alert field and executive management to the need for incident management

## Solution Barriers:

SAP Analytics Cloud broadcasting challenges:

**Timeliness** – no guarantee that field personnel would receive information when they needed it due to schedule execution limitations

**Personalization** – the process for filtering reports is time-consuming

**Access** – remote locations with connectivity issues make logging into SAP Analytics Cloud difficult for field personnel

**Problem & Pain:** Not satisfying these critical requirements would mean maintaining SAP BusinessObjects in parallel to accomplish their report distribution

Customer Problem

# Outcomes & Customer Success

APOS Publisher for Cloud was successfully deployed:

- Managers and supervisors receive critical QA, health & safety and environmental reports requiring corrective actions
- Pipeline managers and supervisors receive KPI report flagging information requiring attention
- Managers and supervisors receive HR reports for time management.
- Data-driven bursting and automation greatly reduce the burden on Hunt LNG's IT and analytics teams.

*"It is a set-and-forget solution...we are able to maintain consistent and timely distribution of operational and financial analytics to the managers and supervisors who need it."*

- Fabrisio Gavonel Hernández,  
IT Applications Specialist, Hunt LNG

