

## APOS Publisher for SAP® Analytics Cloud Now Available on SAP Store

*By integrating with SAP® Analytics Cloud, APOS Publisher for Cloud from APOS Systems delivers analytics broadcasting capabilities to customers*

**Kitchener, Canada — June 30, 2022** — [APOS Systems Inc.](#) today announced that its [APOS Publisher for SAP® Analytics Cloud](#) is now available on [SAP Store](#), the online marketplace for SAP and partner offerings. APOS Publisher for SAP® Analytics Cloud integrates SAP Business Technology Platform with SAP Analytics Cloud and delivers automated bursting of personalized SAP Analytics Cloud-based stories to targeted end users. Dynamic, security-driven processes with strict filters provide analytics broadcasting capabilities and help administrators ensure users receive only the data to which they are entitled.

“APOS Publisher for SAP® Analytics Cloud enables customers to get personalized SAP Analytics reports to the right people, at the right time, in the right format,” said APOS COO Allan Pym. “Automated, rules-driven bursting and broadcasting capabilities simplify end-user experience with offline consumption of the filtered and personalized data they need, when they need it. Tailored reports ensure consumers receive the information they need in the specific format they require for immediate use, such as in PowerPoint format for the marketing team or Excel format for financial consumers. The automated, data-driven process also handles rapidly changing information process needs through the data that drives the process, eliminating the burden on users or IT resources.”

A [free 30-day trial](#) is available on SAP Store.

Benefits include:

- **Personalized broadcasts:** users receive data in a format and location they can immediately use
  - Formats: PPT, XLS, PDF, Word, image in email
  - Destinations: email, Secure FTP, File location
- **Simplified user experience:**
  - Removes connection barriers, enables offline consumption
  - Analytics expertise not required to find specific data required
  - Broadcasts pages from multiple reports as single document
- **Simplified, flexible administration:**
  - Adjusts broadcasting automatically when data driving broadcast changes
  - Automates secure delivery of messages

SAP Store, found at [store.sap.com](https://store.sap.com), delivers a simplified and connected digital customer experience for finding, trying, buying, and renewing more than 2,000 solutions from SAP and its partners. There, customers can find the SAP solutions and SAP-validated solutions they need to grow their business. And for each purchase made through SAP Store, SAP will plant a tree.

APOS Systems is a partner in the SAP® PartnerEdge® program. The SAP PartnerEdge program provides the enablement tools, benefits, and support to facilitate building high-quality, disruptive applications focused on specific business needs – quickly and cost-effectively.

#### **About APOS Systems Inc.**

APOS provides software products that deliver enhanced capabilities and strong agility in the management and administration of SAP BusinessObjects™ solutions and SAP Analytics Cloud, across the SAP solution landscape and beyond. APOS [well managed BI](#), [well managed analytics](#), and [hybrid BI and analytics](#) products improve returns on investments and time to value for our global base of customers.

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